

BUSINESS SUPPORT ORGANIZATIONS AND PROGRAMS

Alexandria Business and Professional Women (BP&W)

A membership organization for business and professional women.

Contact: *Alexandria BP&W, (703) 824-1378.* See the appendix for BP&W's address.

American Association of Home-Based Businesses

A nationwide membership association for home-based businesses.

Contact: *American Association of Home-Based Businesses, Northern Virginia Chapter (AAHBB/NVC), (703) 442-6295.* See the appendix for the address of AAHBB/NVC.

The Eisenhower Partnership

The Eisenhower Partnership promotes the development and redevelopment of the four-mile Eisenhower Avenue corridor in Alexandria. This area includes three Capital Beltway Interchanges and three Metro Stations (Eisenhower Avenue, King Street and Van Dorn), and large parcels of prime office, retail, and residentially zoned land.

The Partnership's activities focus on improving the quality of amenities and the appearance of the Eisenhower corridor; working with businesses seeking a location on the corridor; and promoting corridor locations to prospective tenants and building owners. It encourages members to purchase goods and services from other member businesses and sponsors networking events among area businesses. The Eisenhower Partnership works closely with the Alexandria Economic Development Partnership, Inc. to assist businesses looking for an Eisenhower Avenue location, and with the Alexandria Chamber of Commerce on small business and retail promotion initiatives.

Contact: For additional information, please contact *The Eisenhower Partnership at (703) 684-5124.* See the appendix for the Partnership's address.

German American Business Association (GABA)

GABA exists to help the German and American business person develop a better understanding of each other's business environment and to help them meet others with whom they want to develop a business relationship. GABA's focus is in three principal areas:

- Networking opportunities
- Providing services to facilitate German and American firms doing business with each other
- Fostering business leader development opportunities and exchange programs

Contact: For more information, please contact *GABA Washington Area Office at (703) 836-6120.* See the appendix for GABA's address.

Greater Washington Ibero-American Chamber of Commerce

The Greater Washington Ibero-American Chamber of Commerce is a membership organization representing Hispanic businesses in the greater Washington area on important minority issues. It also provides information to members.

Contact: For information, contact the *Greater Washington Ibero-American Chamber of Commerce* at (202) 728-0352. See the appendix for the Chamber's address.

International Franchise Association

Serves as a resource center for current and prospective franchisers and franchisees, the government and media.

Contact: *International Franchise Association*, (202) 628-8000. See the appendix for the address of the International Franchise Association.

JobLink

JobLink is operated by the City of Alexandria, Department of Human Services in partnership with the Alexandria Chamber of Commerce, Alexandria Works! Coalition, Alexandria Commission on Employment, Alexandria/Arlington Private Industry Council, the Alexandria Economic Development Partnership, Inc., and Northern Virginia Community College. *JobLink* screens and prepares adults and youth throughout the City to enter and re-enter the job market. It works directly with employers to locate qualified applicants with pre-screened skills and aptitudes, tailors employee training to job requirements and computer matches prospects to job expectations. *JobLink* offers full service support for employees through a hiring plan that links the employer with reliable and job-prepared employees. All services are free.

Contact: *JobLink*, (703) 838-4316. See the appendix for the address of *JobLink*.

King Street Metro Enterprise Team (KSMET)

The King Street Metro Enterprise Team (KSMET) a not-for-profit association of businesses which provides a forum for sharing common interests and concerns for business development and quality of life. Its primary area of interest lies between the King Street Metro Station and Washington Street environs.

Contact: For further information, please contact Barbara Brecher, President *KSMET* at (703) 548-2878. See the appendix for the address of KSMET.

Northern Virginia Urban League

Along with a number of other prominent African-American organizations, the National Urban League has been enlisted by the U.S. Small Business Administration (SBA) to help link minority entrepreneurs with the SBA and its traditional lending partners to increase loan assistance to minority-owned businesses and entrepreneurs in underserved communities.

Contact: For detailed information on this and other programs of the National Urban League, please

contact *Northern Virginia Urban League* at (703) 836-2858.

Northern Virginia Community College

Northern Virginia Community College (NVCC) is an active participant in the Virginia Community College System's *Virginia Works* program. *Virginia Works* aims to strengthen the quality and availability of workforce services to business and industry by providing training programs geared to the needs of the business community. NVCC's Continuing Education and Workforce Development Offices offer courses, seminars, and workshops, on campus and at employers' sites.

Contact: For additional information, please contact *Northern Virginia Community College, Alexandria Campus* at (703) 845-6240. See the appendix for the address of NVCC.

Office of Transit Services and Programs (OTS&P)

The City of Alexandria's Office of Transit Services and Programs (OTS&P), Department of Transportation & Environmental Services, provides information and resources to businesses and employees on transportation alternatives. The OTS&P will help your company solve employee commuting and parking problems. Your business will benefit with lower parking expenses, higher morale, improved recruiting, and more productive less stressed employees. In addition both you and employees will save money with the "pre-tax" option of *Metrochek*. To help you get moving, OTS&P also provides a transit match subsidy to businesses starting new transit programs. OTS&P's services are free of charge to City of Alexandria businesses.

Contact: For more information, please contact the *Rideshare Coordinator* at (703) 838-3800 *Office of Transit Services and Programs, Alexandria Department of Transportation & Environmental Services*. See the appendix for OTS&P's address.

Old Town Business Association

The Old Town Business Association (OTBA) is a membership association of businesses in the Old Town Alexandria area.

Contact: For more information about OTBA, please contact *Charlotte Hall, President, Potomac River Boat Company* at (703) 684-0580. See the appendix for OTBA's address.

Alexandria Hotel Association

The Alexandria Hotel Association (AHA) is an association of hotel general managers and owners dedicated to servicing Alexandria and its development with an understanding of the economic impact behind the hospitality industry. AHA serves as a voice for member hotels to study trends in the hotel industry, to promote advancement of Alexandria's hospitality industry and work with City officials on issues directly affecting its members.

Contact: For more information about AHA, please contact Wanda McKeon, President, at (703) 838-2802. See the appendix for AHA's address.

Potomac West Business Association

The Potomac West Business Association (PWBA) is a membership organization of business and property owners, professionals, and civic leaders who work together to improve the Potomac West area. PWBA undertakes special programs, neighborhood improvement projects and promotional events. Special networking opportunities and informational programs geared to various aspects of business operations and development are available from PWBA.

Contact: For more information, please contact *Potomac West Business Association at (703) 299-9588*. See the appendix for PWBA's address.

Crime Resistance Program

The Alexandria Police Department's Crime Prevention Unit provides programs to help businesses protect personnel, clients and property from crime. The following services are offered free and confidentially:

- Review of building and site plans for builders, developers, and architects to improve security
- Security survey and cost-effective recommendations for business owners and operators on exterior lighting, cash-handling procedures, and personnel safety
- Employee training on personal safety, office security, and combating shoplifting and robbery
- Assistance forming a *Business Watch* group with other businesses.
- Provide home security surveys.

Contact: For more information on the Police Department's Crime Prevention Unit, please contact *Alexandria Police Department, Crime Prevention Unit at (703) 838-4520*. See the appendix for the Police Department's address.

Child Care

The City of Alexandria Office for Early Childhood Development (OECD) provides information on all aspects of child care, including state and local regulations and licensing requirements. The OECD also provides financial assistance to eligible families to help pay the costs of child care. Free training programs, monthly workshops and post-secondary scholarships are also offered to family child care providers and child care center staff.

Contact: Businesses or individuals interested in more information about child care resources may contact *Office for Early Childhood Development, Department of Human Services at (703) 838-0750*. See the appendix for the address of the Department of Human Services.

United States Hispanic Chamber of Commerce

The United States Hispanic Chamber of Commerce (USHCC) is a membership organization that promotes the growth and development of Hispanic businesses.

Contact: For more information, please contact the *USHCC at (202) 842-1212*, or at website *www.ushcc.com*. See the appendix for USHCC's address.